

Here's What Students are Saying About CengageNOWv2



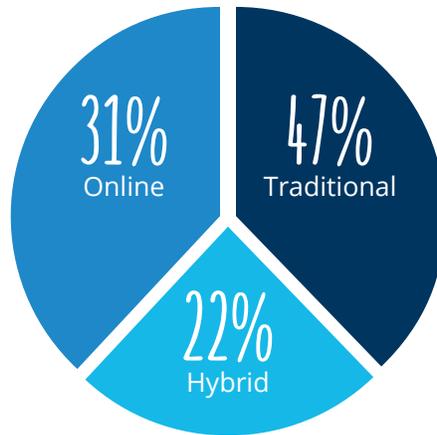
2,871 students from 668 schools across the country

The majority of nearly 3,000 students using CengageNOWv2 in a variety of accounting classes responded favorably to questions about their experience. These students attend a mix of two-year and four-year institutions, and are taking their accounting classes in face-to-face, online, or blended formats.



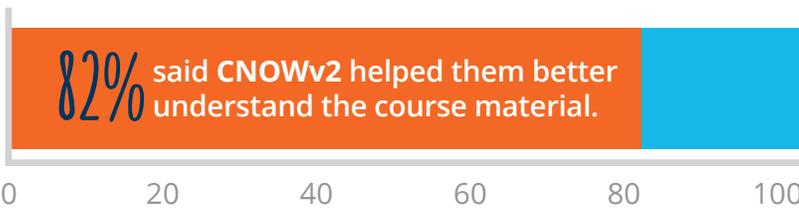
"The use of videos and self-study quizzes gave me confidence in the material that I was learning and thus helped me feel more comfortable in putting to practice the material that I learned."

Jesus Hernandez
California State University - San Marcos



"I loved how the Check My Work button checked each and every line or transaction individually and not as a whole, it gives you a chance to find out what your EXACT strengths and weaknesses are."

Kimberly Wilson
Sam Houston State University



"The Show Me How videos were perfect. Loved how it didn't give us what problem we were doing too, as it made me figure out concepts myself."

Sydney Martinez
University of North Georgia

82% said CNOWv2 made completing homework an effective learning process.



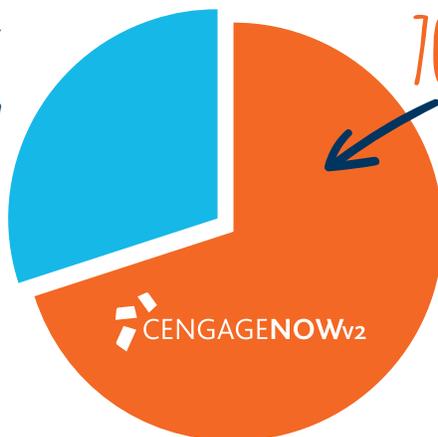
"The Check My Work feature truly helps while doing homework. In some problems, if you mess up on one segment, you are going to mess up the entire problem. With Check My Work, you can fix your problem right off the bat and read up on the concept."

Felisha Rice
San Jacinto College



"The thing that has helped in my course are the Show Me How videos and the e-book. They both made me understand the material more and showed me basically a step to step process on how to work the problem, and it made me be able to do better on tests and understand the material better."

Josue Tostado
Long Beach City College



70% said CengageNOWv2 helped them learn content with which they were struggling.



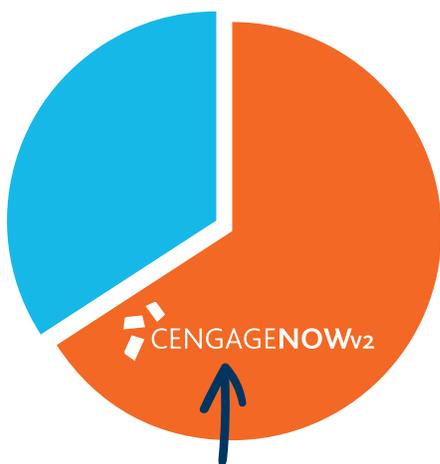
"One of the biggest things I love about CengageNOWv2 is how it helps explain problems and how you might solve them without just giving the answer. It helps me actually understand HOW to do the problem."

Bethany Kirby
Rogers State University



"Using CengageNOWv2 helped me understand how accounting in business fit into the real world through the examples given."

Taylor Langemeier
University of Northwestern - St. Paul



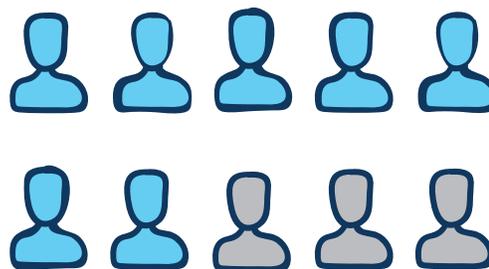
66%

said CengageNOWv2 helped them understand why accounting matters and the importance of accounting in making critical business decisions.



"I can understand the bigger picture with most concepts now with the help of the amazing videos. That is hands down the best part of the CengageNOWv2 program."

Edgar Salguero
Citrus College



70%

said CengageNOWv2 helped maximize the effectiveness of their study time.



"The practice problems helped me a lot. They related very closely to the actual problems, as well as the tests, but they did not count as a grade. They gave me the ability to mess up and get the chance to see where I messed up."

Jessica Webb
Richmond Community College